



# Annual plan 2022 Dutch CardioVascular Alliance

To reduce the burden of cardiovascular disease by a quarter by detecting cardiovascular disease earlier, developing solutions faster and delivering them to the patient. That is the goal of the twenty partners of the Dutch CardioVascular Alliance. To that end, those partners want to raise at least 1 billion euros in the years to come. What will we do in 2022 to achieve that?

## Top Priorities 2022: Check@Home

A national approach for the early detection of cardiovascular disease



### Priorities



**DCVA Heart failure action plan**



**Tackling knowledge gaps in cardiovascular disease**



**Impact plans**

### Main activities in each pillar in 2022



#### Research policy

- Building on initiatives launched in 2021 with the themes of prevention and/or early detection, including the detection of hereditary cardiovascular disease and aortic aneurysms;
- Portfolio management and the streamlining of funding processes;
- DCVA as a matchmaker for interdisciplinary impact-oriented research;
- The establishment of a platform for DCVA research leaders.

#### Valorisation

- Searching for opportunities and further support from the impact officer on the basis of the Thematic Technology Transfer scheme;
- Achieving thematic technology transfer through structural cooperation with both the business developers and the management of the local technology transfer offices/knowledge transfer offices;
- Strengthening the valorisation ecosystem;
- Developing a widely supported valorisation policy.



#### Implementation

- Establishment of a sustainable implementation-support structure;
- Promoting gender-sensitive research and implementation;
- The ongoing development of the projects in the field of atrial fibrillation, chest pain and digital cardiovascular care;
- Optimisation of CardioVascular Risk Management (CVRM).

#### Talent

- Closer connections between the different talent activities;
- Enhancing the profile of these activities in the cardiovascular field;
- Establishment of an advisory committee for the talent policy.



#### Data-infrastructure

- Sustainable re-use of existing data sources;
- Encouraging registry-based research;
- Creating a community for cardiovascular patients that will bring together supply and demand for patient care;
- Availability of human biomaterial in the Heart Bank;
- Visibility of infrastructure support for partners.

#### Public Affairs and Communication

- Establishment of a sound basis for Public Affairs;
- Joint development of a PA strategy for the early detection of cardiovascular disease;
- Active lobbying to put early detection firmly on the map;
- Increasing the reach of DCVA communication resources;
- Strengthening the communicative capacity of the DCVA;
- Widening the scope of the DCVA congress.

